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2017 Publication Schedule

PUBLICATION DATE	AD RESERVATION DUE	AD CHANGES DUE	PRESS-READY ADS DUE
January 6	January 2	January 2	January 3
January 20	January 16	January 16	January 17
February 3	January 30	January 30	January 31
February 17	February 13	February 13	February 14
March 3	February 27	February 27	February 28
March 17	March 13	March 13	March 14
March 31	March 27	March 27	March 28
April 14	April 10	April 10	April 11
April 28	April 24	April 24	April 25
May 12	May 8	May 8	May 9
May 26	May 22	May 22	May 23
June 9	June 5	June 5	June 6
June 23	June 19	June 19	June 20
July 7	June 30	June 30	July 3
July 21	July 17	July 17	July 18
August 4	July 31	August 1	August 1
August 18	August 14	August 14	August 15
September 1	August 28	August 28	August 29
September 15	September 11	September 11	September 12
September 29	September 25	September 25	September 26
October 13	October 9	October 9	October 10
October 27	October 23	October 23	October 24
November 10	November 6	November 6	November 7
November 22	November 17	November 17	November 20
December 8	December 4	December 4	December 5
December 22	December 18	December 18	December 19

AD POLICIES

Advertising is subject to publisher approval. Publication dates are subject to change. The Sun reserves the right to refuse any advertising. The Sun is not responsible for typographical errors if the advertiser does not submit a signed proof. Payment in full is due within 30 days of the billing date. A finance charge of 1.5% per month (18% annually) will be added to accounts past due. Accounts not current must become current to continue advertising. Accounts with a history of paying late will be asked to pre-pay for future ads. Accounts 90 days past due will be subject to credit collection. Returned checks are subject to a \$35 fee. Contract advertisers must pay before 30 days to keep their contract discount in force. **Press-Ready Ads:** We have a Macintosh-based production environment and prefer press-ready PDF ad submissions. JPG or TIF ads are also acceptable. Color ads should be in CMYK format. All files should be 300 dpi or higher (600 dpi preferred).