



P.O. Box 1085, Pacific City, OR 97135 • 503-801-5221 • tim@pacificcitiesun.com • www.pacificcitiesun.com

ADVERTISING RATES				
AD SIZE	WIDTH	HEIGHT	B&W	COLOR
1/24 Page Square.	2.5"	2.36"	\$35	\$47
1/20 Page Horiz.	2.5"	2.87"	\$38	\$51
1/12 Page Horiz.	5.167"	2.36"	\$64	\$86
1/12 Page Vert.	2.5"	4.89"	\$64	\$86
1/10 Page Horiz.	5.167"	2.87"	\$78	\$105
1/8 Page Horiz.	5.167"	3.625"	\$89	\$120
1/8 Page Vert.	2.5"	7.417"	\$89	\$120
1/6 Page Horiz.	5.167"	4.89"	\$109	\$147
1/5 Page Vert.	5.167"	5.9"	\$130	\$175
1/4 Page Horiz.	10.5"	3.625"	\$153	\$206
1/4 Page Vert.	5.167"	7.417"	\$153	\$206
1/3 Page Horiz.	10.5"	4.89"	\$205	\$277
1/3 Page Vert.	5.167"	9.944"	\$205	\$277
1/2 Page Horiz.	10.5"	7.417"	\$295	\$398
1/2 Page Vert.	5.167"	15"	\$295	\$398
2/3 Page Horiz.	10.5"	9.944"	\$351	\$474
Full Page	10.5"	15"	\$470	\$634

DISCOUNTS

5% DISCOUNT*
for 6-issue commitment (in a calendar year)

10% DISCOUNT*
for 13-issue commitment (in a calendar year)

15% DISCOUNT*
for 26-issue commitment (in a calendar year)

UP TO 10% OFF WHEN YOU PREPAY
Save 5% when you prepay one issue at time, 10% when you prepay for 6 issues or more at a time. Payment due by publication date of first issue.

15% NONPROFIT DISCOUNT
Nonprofits and government agencies are eligible
*Clients who have run an ad for one full year (26 issues) without interruption will be given "preferred client" status and be eligible for full 15% discount with no need for a contract (for as long as ads are placed in each subsequent issue).

AD DEADLINES

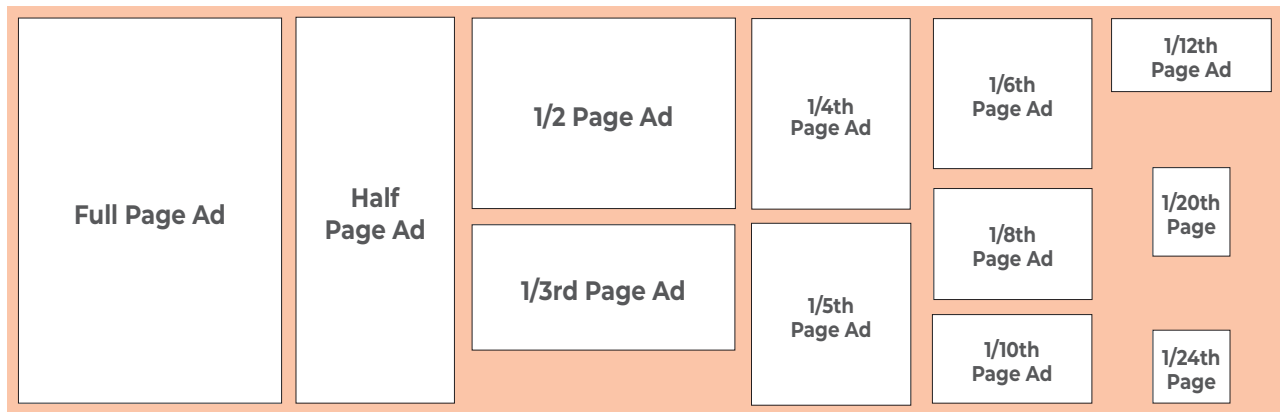
Advertisement reservation deadline is 5 p.m. on the Monday prior to publication.

Ads needing production are due by 5 p.m. on the Monday prior to publication.

Press-ready PDFs are due by 5 p.m. on the Tuesday prior to publication.

SPECIAL AD SECTIONS

Business Directory Ads feature business and professional listings in a "phone book" style format. Dimensions are 2.35" x 1.5". Ads must be placed in at least 6 consecutive issues. Listings are \$18 each for 3 months (6 issues), \$15 each for 6 months, or \$12 each for 12 months.



GUIDELINES & POLICIES

Advertising is subject to publisher approval and available space. No charge for first hour of ad design. The Pacific City Sun reserves the right to refuse any advertising. The Pacific City Sun is not responsible for typographical errors if the advertiser does not submit a signed proof. Payment in full is due within 30 days of the billing date. A finance charge of 1.5% per month (18% annually) will be added to accounts past due. Accounts not current must become current to continue advertising. Accounts with a history of paying late will be asked to pre-pay for future ads. Accounts 90 days past due will be subject to credit collection. Returned checks are subject to a \$35 fee.

Effective 1-1-2024