



P.O. Box 1085, Pacific City, OR 97135 • 503-801-5221 • tim@pacificcitiesun.com • www.pacificcitiesun.com

ADVERTISING RATES				
AD SIZE	WIDTH	HEIGHT	B&W	COLOR
1/24 Page Square.	2.5"	2.36"	\$35	\$47
1/20 Page Horiz.	2.5"	2.87"	\$38	\$51
1/12 Page Horiz.	5.167"	2.36"	\$64	\$86
1/12 Page Vert.	2.5"	4.89"	\$64	\$86
1/10 Page Horiz.	5.167"	2.87"	\$78	\$105
1/8 Page Horiz.	5.167"	3.625"	\$89	\$120
1/8 Page Vert.	2.5"	7.417"	\$89	\$120
1/6 Page Horiz.	5.167"	4.89"	\$109	\$147
1/5 Page Vert.	5.167"	5.9"	\$130	\$175
1/4 Page Horiz.	10.5"	3.625"	\$153	\$206
1/4 Page Vert.	5.167"	7.417"	\$153	\$206
1/3 Page Horiz.	10.5"	4.89"	\$205	\$277
1/3 Page Vert.	5.167"	9.944"	\$205	\$277
1/2 Page Horiz.	10.5"	7.417"	\$295	\$398
1/2 Page Vert.	5.167"	15"	\$295	\$398
2/3 Page Horiz.	10.5"	9.944"	\$351	\$474
Full Page	10.5"	15"	\$470	\$634

### DISCOUNTS

**5% DISCOUNT\***  
for 6-issue commitment (in a calendar year)

**10% DISCOUNT\***  
for 13-issue commitment (in a calendar year)

**15% DISCOUNT\***  
for 26-issue commitment (in a calendar year)

**SAVE UP TO 10% OFF WHEN YOU PREPAY**  
Save 5% when you prepay for one issue at a time (required) and 10% when you prepay for 6 issues or more at a time. Payment is due one day prior to publication date of first issue. Political ads ineligible.

**10% NONPROFIT DISCOUNT**  
Nonprofits and government agencies are eligible. Political ads not eligible.

\*Clients who have run an ad for one full year (26 issues) without interruption will be given "preferred client" status and be eligible for full 15% discount with no need for a contract (for as long as ads are placed in each subsequent issue).

### AD DEADLINES

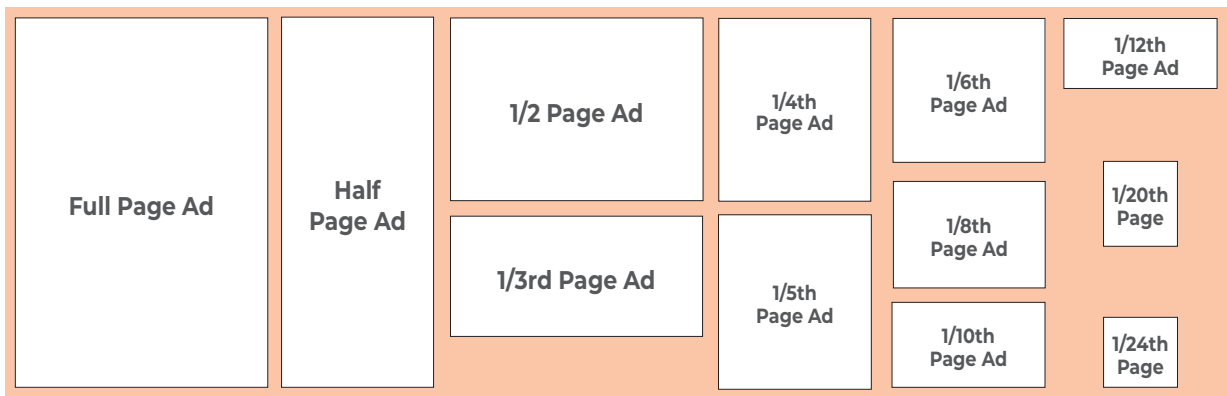
Advertisement reservation deadline is 5 p.m. on the Monday prior to publication.

Ads needing production are due by 5 p.m. on the Monday prior to publication.

Press-ready PDFs are due by 5 p.m. on the Tuesday prior to publication.

### SPECIAL AD SECTIONS

**Business Directory Ads** feature business and professional listings in a "phone book" style format. Dimensions are 2.35" x 1.5". Ads must be placed in at least 6 consecutive issues. Listings are \$18 each for 3 months (6 issues), \$15 each for 6 months, or \$12 each for 12 months..



### GUIDELINES & POLICIES

**Advertising** is subject to publisher approval. The Sun reserves the right to refuse any advertising. The Sun is not responsible for typographical errors if the advertiser does not submit a signed proof. Payment in full is due one day prior to the publication date. Contract advertisers/preferred clients must pay by due date to keep relevant discounts in force. Guaranteed placement is subject to space available and is billed at 10% additional. A finance charge of 1.5% per month (18% annually) will be added to accounts past due. Accounts not current must become current to continue advertising. Accounts 90 days past due will be subject to credit collection. Returned checks are subject to a \$35 fee.