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## 2024 Publication Schedule

PUBLICATION DATE	AD RESERVATION DUE	AD CHANGES DUE	PRESS-READY ADS DUE
January 12	January 8	January 8	January 9
January 26	January 22	January 22	January 23
February 9	February 6	February 6	February 7
February 23	February 20	February 20	February 21
March 8	March 5	March 5	March 6
March 22	March 18	March 18	March 19
April 5	April 1	April 1	April 4
April 19	April 15	April 15	April 16
May 3	April 29	April 29	April 30
May 17	May 13	May 13	May 14
May 31	May 27	May 27	May 28
June 14	June 10	June 10	June 11
June 28	June 24	June 24	June 25
July 12	July 8	July 8	July 9
July 26	July 22	July 22	July 23
August 9	August 5	August 5	August 6
August 23	August 19	August 19	August 20
September 6	September 2	September 2	September 3
September 20	September 16	September 16	September 17
October 4	September 30	September 30	October 1
October 18	October 14	October 14	October 15
November 1	October 28	October 28	October 29
November 15	November 13	November 13	November 14
November 27	November 22	November 22	November 25
December 13	December 9	December 9	December 10
December 27	December 23	December 23	December 24

### AD POLICIES

**Advertising** is subject to publisher approval. The Sun reserves the right to refuse any advertising. The Sun is not responsible for typographical errors if the advertiser does not submit a signed proof. Payment in full is due one day prior to the publication date. Contract advertisers/preferred clients must pay by due date to keep relevant discounts in force. A finance charge of 1.5% per month (18% annually) will be added to accounts past due. Accounts not current must become current to continue advertising. Accounts 90 days past due will be subject to credit collection. Returned checks are subject to a \$35 fee. **Press-Ready Ads:** We have a Macintosh-based production environment and prefer press-ready PDF ad submissions. JPG or TIF ads are also acceptable. Color ads should be in CMYK format. All files should be 300 dpi or higher (600 dpi preferred).