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## 2025 Publication Schedule

PUBLICATION DATE	AD RESERVATION DUE	AD CHANGES DUE	PRESS-READY ADS DUE
January 10	January 6	January 6	January 7
January 24	January 20	January 20	January 21
February 7	February 3	February 3	February 4
February 21	February 17	February 17	February 18
March 7	March 3	March 3	March 4
March 21	March 17	March 17	March 18
April 4	March 28	March 31	April 1
April 18	April 11	April 14	April 15
May 2	April 25	April 28	April 29
May 16	May 9	May 12	May 13
May 30	May 23	May 26	May 27
June 13	June 6	June 9	June 10
June 27	June 20	June 23	June 24
July 11	July 4	July 7	July 8
July 25	July 18	July 21	July 22
August 8	August 1	August 4	August 5
August 23	August 15	August 19	August 20
September 5	August 29	September 1	September 2
September 19	September 12	September 15	September 16
October 3	September 26	September 29	September 30
October 17	October 10	October 13	October 14
October 31	October 24	October 27	October 28
November 14	November 7	November 10	November 11
November 26	November 18	November 21	November 24
December 12	December 5	December 8	December 9
December 26	December 19	December 22	December 23

### AD POLICIES

**Advertising** is subject to publisher approval. The Sun reserves the right to refuse any advertising. The Sun is not responsible for typographical errors if the advertiser does not submit a signed proof. Payment in full is due one day prior to the publication date. Contract advertisers/preferred clients must pay by due date to keep relevant discounts in force. A finance charge of 1.5% per month (18% annually) will be added to accounts past due. Accounts not current must become current to continue advertising. Accounts 90 days past due will be subject to credit collection. Returned checks are subject to a \$35 fee. **Press-Ready Ads:** We have a Macintosh-based production environment and prefer press-ready PDF ad submissions. JPG or TIF ads are also acceptable. Color ads should be in CMYK format. All files should be 300 dpi or higher (600 dpi preferred).